

# **COMPETITION RULES – WIN A TRIP TO CRYSTAL VALLEY**

## **1. ORGANISER**

The competition is organised by PRECIOSA-LUSTRY, a.s., registered at Nový svět 915, Kamenický Šenov 471 14, ID No.: 00012645, registered in the Commercial Register maintained by the Regional Court in Ústí nad Labem, Section B, File 37 (hereinafter referred to as ‘Organiser’).

## **2. CONTESTANT**

A contestant can be any natural person over 16 years of age who has established a profile on the Instagram social network, adheres to the rules of using the Instagram social network and fulfils the conditions of the competition (hereinafter referred to as ‘Contestant’).

## **3. HOW TO PARTICIPATE IN THE COMPETITION?**

The competition runs from Tuesday, 9 April 2019 till Sunday 14 April 2019 23:59 CET. A contestant participates in the competition by posting a post tagged #PreciosaLighting on his/her public Instagram profile within the timeframe of the competition. The condition for participating in the competition is to follow @preciosalighting on Instagram.

Every Contestant can post an unlimited number of posts.

## **4. WINNER SELECTION**

The winner will be the Contestant who fulfilled all the conditions for participation in the competition and whose contribution was selected by the jury designated by the Organiser. The winner will be selected on 22 April 2019 and informed by a comment under the winning post and by a private message on Instagram.

The Organiser is entitled to disqualify from the competition such Contestants who fail to comply with the competition rules, as well as those whose posts will be in conflict with good morals, will be detrimental to the Organiser and its reputation or interfere with the rights of third parties without authorisation. The Contestant who will violate the Organiser's or other people's rights by his/her post will be liable for such conduct. If the Organiser suspects that the Contestant's conduct is fraudulent, dishonest or unfair, the Organiser may exclude this Contestant from the competition.

The winner is obliged to provide the Organiser with all cooperation for the handover and provision of the prize, otherwise the Organiser is not obliged to grant the prize to the winner. In particular, the winner is obliged to communicate with the Organiser and immediately, within 7 days, to reply to the Organiser's message, and to provide his/her contact information (name, surname, address and telephone number) to the Organiser upon request. The winner is obliged to participate in the creation of audiovisual content for marketing and PR communication of the Organiser about the prize and in a blog interview with the Organiser.

## **5. COMPETITION PRIZE**

The competition prize is:

One trip of two nights for two people of up to CZK 20,000. The price includes accommodation of 2 nights in Prague, a flight within Europe, a visit to the Preciosa Flagship Store and Preciosa Lighting production plant in Kamenický Šenov, including transport and an additional programme.

## **6. PRIZE HANDOVER**

The winner is obliged to begin using the prize within 3 months since being informed by a comment on the winning post on Instagram.

## **7. RIGHTS AND OBLIGATIONS OF THE ORGANISER AND CONTESTANTS**

Contestants participating in the competition grant to the Organiser the right to use each post which they submit to the competition (licence), and the right to publish the post on the Instagram profile or on any other communication channels of the Organiser without any quantitative, time, territorial or purposeful restrictions, including the right to use the post for marketing and promotional purposes of the Organiser. The Organiser is entitled to grant the right to another person to use the post (sublicence). The licence and sublicence fee is already included in the prize value. The Organiser is entitled to substitute the prize pursuant to paragraph 5 hereof with a prize of a similar type and value. The prize cannot be exchanged for cash. The Organiser may cancel the competition any time at its discretion.

## **8. CONSUMER DISPUTES**

In the event of a dispute with the Organiser, the Contestant, who is a consumer, is entitled to contact the Czech Trade Inspection (Česká obchodní inspekce - ČOI), an independent consumer dispute centre and initiate a free out-of-court process. In the event of cross-border disputes, the European Consumer Centre Czech Republic helps consumers access a relevant out-of-court consumer dispute resolution entity. Details on the terms and conditions for initiating an out-of-court process are available at [www.coi.cz](http://www.coi.cz).

## **9. TAXES**

The competition prize is considered a taxable income of the winner. The winner is obliged to identify what tax obligation related to this prize he/she has according to tax legislations of his/her domicile. The Contestant is obligated to meet his/her tax obligations.

## **10. PERSONAL DATA PROTECTION**

The Organiser shall process personal data in accordance with the EU Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data and the free

movement of such data ('GDPR'). By submitting a post, the Contestant, or his/her legal representative, acknowledges that his/her personal data will be processed by the Organiser in the scope of the data provided by the Contestant to the Organiser or to the Instagram social network. Personal data will be processed by the Organiser or the processor for the purposes of the implementation and evaluation of the competition, handover of prizes and for marketing and promotional purposes of the Organiser, for an unlimited time, or until the Contestant expresses his/her disapproval with further processing of his/her personal data. The Contestant acknowledges that the provision of data is voluntary, and he/she can request termination of his/her data processing with the Organiser and their disposal, etc. In case of any doubts regarding the compliance of the Organiser or the processor, the Contestant may contact the Organiser or the processor. The supervisory body is the Office for Personal Data Protection, registered at Pplk. Sochora 27, Prague 7, 170 00.